Welcome to Bordeaux
Where?

Close to growing markets
Safe and non saturated port
Excellent accessibility
4/5 major Western European cities within a 7 day cruise
Getting there

Bordeaux Mérignac international airport linked to all European hubs: Paris, London, Amsterdam, Madrid, Rome, Lisbon...

Easy option to embark or disembark crew members or passengers

Direct high speed train (TGV) to Paris and Paris CDG airport

BORDEAUX-PARIS: ONLY 2 HOURS WITH THE NEW HIGH SPEED TRAIN FROM JUNE 2017

New tours opportunities
Why Bordeaux?

More than a city, almost a brand.

Unesco World Heritage city: 2nd largest 18th century patrimony after St Petersburg

South West France Capital

Population 800 000
Art, wine, nature, architecture, history, gastronomy...

Why Bordeaux?
BRAND NEW Cité du Vin

« Neither a museum nor a theme park, but an original concept which lies somewhere in between. »
BRAND NEW Cité du Vin

A unique cultural facility where wine comes to life through an immersive, sensorial approach, all set within an evocative architectural design.
BRAND NEW Cité du Vin

In the city center, close to the cruise quay (5 min by bus; 15 min walking)

10 levels, 13 350 m2, and a 55 m height, a unique facility designed by XTU Architects

Discover the universal heritage and cultural dimensions of wine whether you are a beginner or wine connoisseur

Enjoy a unique 360° panorama on Bordeaux, sipping a glass of wine from the belvedere
A city center call

2 berths
Cruise ships up to:
Length overall: 255 m
Draught: 7.5 m
Air draught: 51.5 m

ISPS and Security
A city center call that complies with ISPS norms, organised with great respect for passengers and crew members comfort.
A city center call

Museums, restaurants, theaters, luxury & outlet shops…
Everything is within walking distance …
Safe and low crime city
Free wifi hotspots on the quays
Accessibility

Comfort and accessibility
Shore excursion buses, tramway, taxis, available right next to the ship.
Free on board tourist information
Sit back and enjoy the view from the deck

Hop on and hop off the ship to the water mirror (Bordeaux number 1 attraction) and to the city center.
A city center call

Stay overnight for no additional port fee
Stay overnight & let your guests enjoy
Shore excursions around Bordeaux

- Châteaux and vineyards
- Wine tasting courses
- Saint Emilion (Unesco)
- Cooking and dining experiences
- Bordeaux tours
- Hiking on the highest sand dune in Europe and oyster tasting
- Dordogne valley and its Unesco cave paintings dating back 16,000 years

And so much more…
CRUISE BORDEAUX
Bassens terminal

Situated 10 km downstream from Bordeaux

Ships up to:

- Length overall: 255 m
- Draught: 9 m
- Air draught: 52 m (for draught not exceeding 7.5 m)

A 15/20 minutes bus ride to Bordeaux city center over the new bridge.
CRUISE BORDEAUX
le Verdon terminal
CRUISE BORDEAUX
le Verdon terminal

Situated on the Atlantic Ocean
90 km from Bordeaux center
Gateway to the prestigious Medoc wine region
No length or draught limits for cruise ships
Shore excursions in Médoc

- Medoc Châteaux and Vineyards in Pauillac, Margaux, Saint Julien, Saint Estephe….
- Wine tasting, and wine making courses
- Cordouan lighthouse (the oldest in France)
- Royan
- Soulac
Facts and figures

A record activity in 2016 with 50 calls and 33,200 PAX

A new record expected in 2017 with 53 calls
Facts and figures

Almost all the companies choose to stay overnight in Bordeaux

2016 : 50 cruise ships / 90 days in our port
CRUISE BORDEAUX
Médoc terminal project

Le vignoble de
Pauillac

NORD-EST
- Blaye
- Blaye Côtes de Bordeaux
- Bourg
- Côtes de Blaye
- Côtes de Bourg

NORD-OUEST
- Haut-Médoc
- Listrac-Médoc
- Margaux
- Médoc
- Moulis
- Pauillac
- Saint-Estèphe
- Saint-Julien

2016
CRUISE BORDEAUX
Médoc terminal project

A terminal located in the heart of the most prestigious wine growing region

Ships up to 330 / 340 m long and:
- up to 8.5 m draught, with almost no tide restriction
- up to 10 m draught providing berthing around high water.

No air draught restriction.
CRUISE BORDEAUX
Médoc terminal project

Medoc chateaux and vineyards within 15 minutes by bus
50 to 60 minutes to Bordeaux city center and easy access to the airport
CRUISE BORDEAUX
Médoc terminal project - schedule

Market survey both for US and European companies completed in 2016, that confirms the companies’ interest and needs.

Technical studies to be undertaken from March 2017 to January 2018

Environmental studies and construction 2018 - 2019

No opening date known yet but 2020 is our « reasonable » target.
CRUISE BORDEAUX
Proud member of

MEMBER OF THE
ATLANTIC ALLIANCE
EUROPE’S PRIME CRUISE DESTINATIONS

GOLD EXECUTIVE PARTNER
CLIA 2017

CRUISE EUROPE
NEW Cruise Bordeaux website
www.cruise-bordeaux.com

A web site dedicated to cruise professionnals with all the destination touristic & tecnical data
NEW Cruise Bordeaux facebook page
www.facebook.com/CruiseBordeaux

Like us and stay in touch!
Cruise Bordeaux is an association that federates all cruise partners in Bordeaux:

- Port authority
- City of Bordeaux
- City of Pauillac
- Chamber of commerce
- Agents
- Pilots
- Tour operators

Contact
Laurence Bouchardie
Cruise Bordeaux – Atlantic Port of Bordeaux
l-bouchardie@bordeaux-port.fr
00 33 (0)6 64 49 92 29
Come and visit us!